

## Student Roles

# STUDENT SOCIAL MEDIA MANAGER

## JOB DESCRIPTION

### Overview

To manage the Sixth Form Social Media (Twitter, Instagram and Facebook), promoting the Sixth Form to a wider audience whilst building a following within school. There will be one position available for Manager but multiple positions available for Photographers and Journalists.

Role of Student Social Media Manager	Responsibilities
Working with and dealing with: <ul style="list-style-type: none"><li>○ Sixth Form Staff</li><li>○ Sixth Form students</li><li>○ Mr Evans (if required)</li></ul>	Overall responsibility for management of all Social Media within Farmor's Sixth Form including managing the security of the platforms, recruiting and coordinating the Photographers and Journalists.

### Application Process

Letter of Application

- Selection process includes interview with Mr Evans
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Success criteria include

- Excellent knowledge of Social Media and ideas about how to use it effectively
- Excellent awareness of how to conduct your online presence
- Ability to interact with other students across both Y12 and Y13
- Enthusiasm
- Organisation and reliability
- Ability to turn ideas into action

Unlike the other leadership roles, students can apply as a group or team for this responsibility. However, only one person in that team will have access to all the passwords for the different social media accounts. If you apply as a team, think about what each person will contribute to that team and which aspects of responsibility they will undertake.